

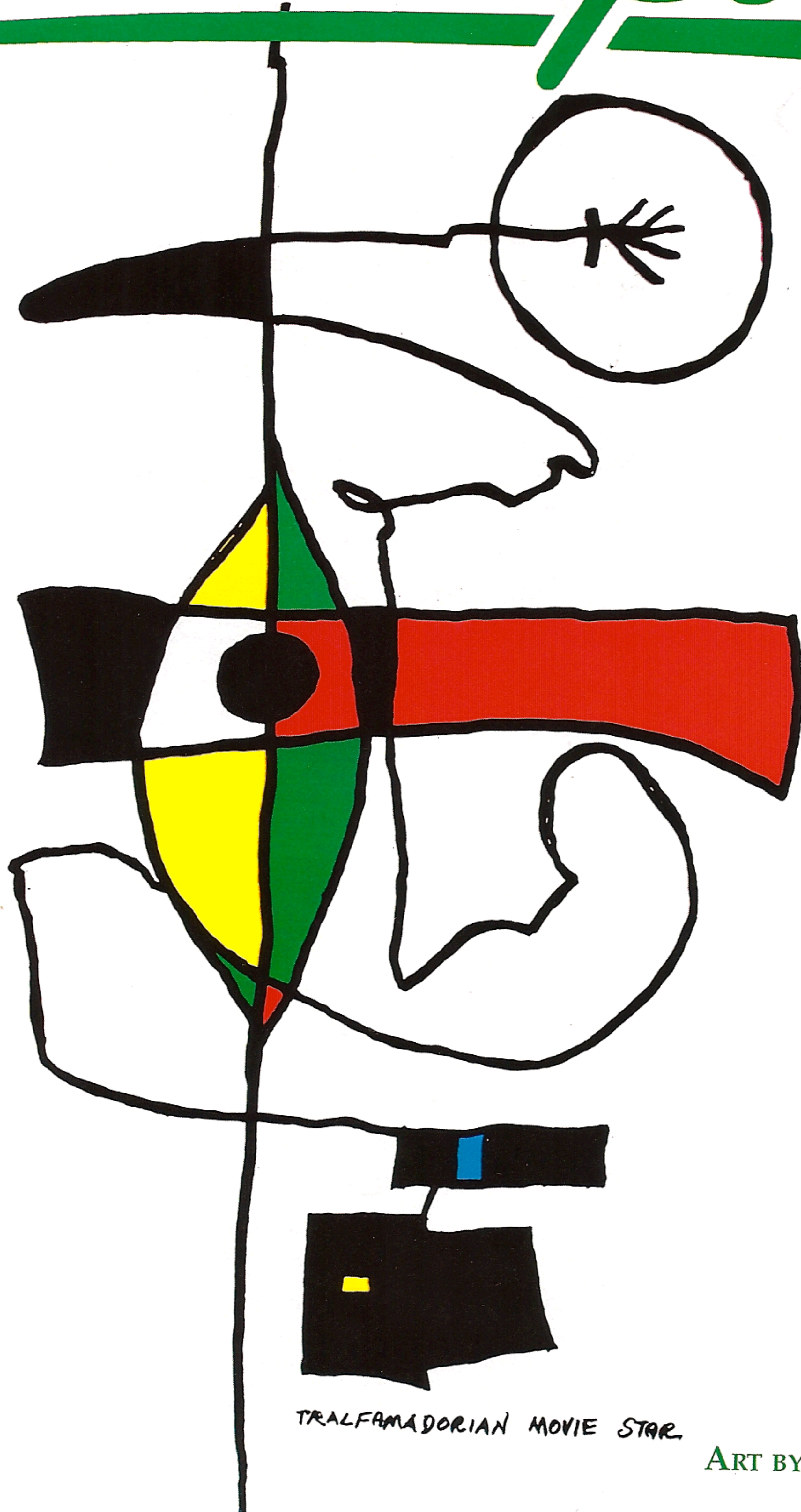
LARGEST WEEKLY CIRCULATION IN THE HAMPTONS PLUS SPECIAL MANHATTAN DELIVER

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TRALFAMADORIAN MOVIE STAR

ART BY KURT VONNEGUT

SEPTEMBER 24, 2004

HEALTH, BEAUTY & FITNESS

Skin deep with Samantha Altea

Fall's Face

When you're scouring the stores for tweed, boucle, pencil skirts, animal print...the retro styling and pretty accents I mentioned last week in fall clothing trends, you might also like to get a few key items for your fall make-up bag. Beauty is only skin deep, it's true, but after all, the make-up you put on that skin can make the world of difference to how you look, and beneath the skin, how you feel. This fall's make-up, as usual, perfectly complements this year's fashion. It's flattering and fun and worth investing just a little time, money and effort to achieve. But what is it? When spotting the perfect lavender cashmere sweater, a key item for this year's closet, should we be fluttering blue, brown, black, even purple mascaraed lashes in excitement? What color lipstick should one wear when puckering up in said sweater, perhaps even to kiss a special someone for buying it for us...Well, one can dream. But what does go with lavender? Animal print and tweed, what make-up should you wear so as to look polished, professional...with it.

As promised, I'm not going to leave you wearing last year's make-up with this year's clothes. Heaven forbid. We've got you covered to face fall, in style.

The first thing to note is that make-up now, like the light translucent look of spring/summer, is very retro in feel and look, echoing the way that fashion is also leaning. But for fall, make-up gets more grown up, lady like, polished. The look is more professional, but also very pretty and not too overdone.

Building the foundation:

There's a distinct look for foundation. It's a matte finish, reminiscent of the skin tone and look of the '30s and '40s. It's not sheer and shiny, or even nonexistent,

like the summer. This year, foundation is a tad heavier than has been seen for a while. There's no need to cake it on and look too heavily made up, but it's definitely a good solid base that we'll be seeing as a trend. For a wonderful foundation, you might like to try Kanebo - Total Finish. It's an unusual cake foundation that



works as both cr me and powder all in one. It's great for people who don't wear a lot of foundation and for those who aren't the best at applying. It's quick and easy, but at the same time, gives a wonderful flawless looking skin. Kanebo is hard to find, but beloved by the fashion and make-up industry, the "secret" weapon of many a model, or celeb, Kanebo's definitely worth the hunt. Shhhh...go to www.kanebo.com, or you can find it at Barneys or Bergdorf's in NYC. Ask an assistant in store to help you match the color to your skin. This is important to perfect, so that you don't look like you're wearing a mask.

The Eyes have it.

According to MAC cosmetics, there are 4 distinct

make-up looks for fall. 1) The natural, buff look, with taupe to tan colors on eyes, cheeks, and lips. 2) The sophisticated, '40s film noir Hollywood look. 3) Girlishly pretty, but grown up - a lady in waiting, society, polished sort of look. 4) Subzero palette of whites and cold-toned neutrals, almost no eye color at all.

Eye colors you will see are blues and mauves, as well as tans and natural hues, taupes and greens that complement tweed, camel and the browns that are so hot this season. If you're going for the smokey-eyed retro Hollywood look, modernize this old favorite, and smoke out the eyes with blues, mauves and plums. I spoke with makeup artist Karlo, whose make-up has been seen from *Vogue* to "Sex and the City" and celebrities galore - so he knows a thing or three about make-up - and suggests we try using Longcils Boncza "Longcilextender mascara in blue, or brown. He says, "The lashes simply bloom much longer and thicker, without the worry of any artificial fibers getting into the eyes. I absolutely love this product, it's like 'now you don't see them, now you do.'" Karlo also loves the cake mascara from Longcils Boncza, which comes in all of this year's hot colors. "It can be used for many purposes. I use it to build volume little by little. But it can also be used as an eyeliner when mixed with water." Two products in one, voila. Longcils Boncza are eye experts and so you should also check out their Crayon Irise Iridescent Eye Shadow Pencils, liquid liners and even liquid shadows - they're amazing. Longcils can be found at Whites Pharmacy in East Hampton, or Kevin Maple Salon in Southampton.

Cheek to cheek. Powder blush can be too much on top of matte foundation, so balance this out with just a touch of color provided by cream or liquid blush.

Kisses and make-up:

Lip color should echo your choice of eye color. Plums and taupes are huge this year, as is pink, but on the darker side of pink. Both matte and a more sheer hint of color is perfect, depending on the look you're going for. If it's the pretty, polished look, try a sheer hint of color. For the retro Hollywood look, go bold, matte, or high gloss. And don't forget to always match lip liner to lipstick. This year, do line lips for a more polished look.

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